

The Gordie Howe International Bridge project is a once-in-a-generation undertaking. With a focus on honouring the region's rich history and culture, championing a greener future and providing improvements to the Windsor-Detroit corridor, the new bridge will open new doors to trade, travel and tourism and forever change the landscape of the area.

This project wouldn't be possible without the workers who don their hard hats every day and build every feature of the four project components including the bridge deck over the Detroit River, the buildings and structures at the Canadian and US Ports of Entry and the road work for the Michigan Interchange.

To mark "2000 Days of Construction", community members of all ages are invited to participate in a hard hat sticker design contest. Participants are being asked to design a hard hat sticker in support of the dedicated people working tirelessly to deliver the Gordie Howe International Bridge project. Just as a passport stamp is proof of places visited, hard hat stickers represent projects and construction sites worked at. This is your chance to show appreciation for the thousands of workers making this legacy project a reality. Let's decorate those hard hats Gordie Howe style.

We invite you to develop an image that celebrates all things construction and honours the people working across all four project component sites. Inspiration can be drawn from a variety of project initiatives such as tower construction to completion, ramp construction on the I-75, the innovative bridge design and the incredible people who work tirelessly to make it all happen. Make sure to visit the Info Centre section of the project website to get some ideas. We have also provided some inspirational ideas below.

Send us an original drawing or painting honouring the workers of the Gordie Howe International Bridge project.

Three designs will be chosen and turned into hard hat stickers to be proudly displayed on the hard hats of Gordie Howe International Bridge project construction workers and tradespeople.

All participants will receive copies of the winning hard hat stickers and the three winners will win a prize.

#### How to Enter

You can use techniques like crayon, pencil-crayon, watercolour, oil, acrylics, scratch-board, pointillism, dry brush, crosshatch, collage or graphic design to create your vision.

Once completed submit your work along with a signed entry form and waiver to Windsor-Detroit Bridge Authority via email, postal mail or at a designated drop-off location. For participants under 18, please have an adult/guardian submit your work and sign the waiver and entry form.



Upon receipt, your design will be entered into a contest and finalists will be selected from a panelist of judges. Finalists' designs will be shared on social media through a poll and the top three creations will be selected based on the public's choices.

#### **Who Can Enter**

There are three categories for participants. Please indicate, based on your age, which category you fall into:

- 1) Children/Kids (age 6-12)
- 2) Youth (age 13-17)
- 3) Adult (age 18+)

Only one submission per participant will be allowed.

## Criteria

All submissions must meet the following criteria:

- Must be original artwork
- Must fit in a 6.36 cm or 2.5 inch circle (you can use the template provided below or draw your own (note: submissions larger than this may be shrunk down to fit the designated size if selected)
- Can be no more than 0.6cm or ¼ inch thick
- Electronic submissions must be high-resolution but no more than 10 MB.

## **Key Dates**

Submissions will be accepted until 11:59 pm on April 26, 2024.

## Other Tips:

- Be creative your art can be abstract in nature or it can be true to form. This is your opportunity to leave your mark on the project.
- While you may use examples of designs, art, photos and renderings created by professionals for the Gordie Howe International Bridge project for inspiration, do not copy the work.
- Please do not sign the work

## Inspiration

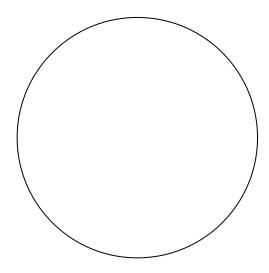
Visit <a href="https://www.gordiehoweinternationalbridge.com/en/info-center">https://www.gordiehoweinternationalbridge.com/en/info-center</a> for more inspirational ideas. You can also check out the project's gallery page

<u>https://www.gordiehoweinternationalbridge.com/en/gallery</u> and our YouTube Channel <u>https://www.youtube.com/@GordieHoweBridge</u>.



# Template

You can draw your own circle for your art or use the template image below. Remember, the creation needs to fit into a  $6.36~\rm cm$  or  $2.5~\rm inch$  circle.





# **Entry Form**

## "2000 Days of Construction" Hard Hat Sticker Contest.

Your submission may not be accepted if information is incomplete or incorrect. If you are under the age of 18, please have a parent or legal guardian complete the form.

Submit the form and signed waiver with your art to Windsor-Detroit Bridge Authority by email (info@wdbridge.com) or by mail (100 Ouellette Ave., Suite 400, Windsor, Ontario N9A 6T3) by 11:59 pm on April 26, 2024, or at a designated drop-off location (locations listed below) by closing time on April 26, 2024.

## Drop off Locations:

- Sandwich Community Office: 3201 Sandwich St. Windsor, Ontario N9C 1A8
- Southwest Detroit Community Office: 7744 W Vernor Hwy. Detroit, Michigan 48209

#### Questions?

Send guestions to info@wdbridge.com to the attention of Sticker Contest Coordinator.

- 1. Name of participant/child's name
- 2. Category of participant
- 3. Age of participant as of January 1, 2024
- 4. Address/Child's address
- 5. If under the age of 18, name of parent or legal guardian
- 6. Phone number of participant or parent or legal guardian
- 7. Email of participant or parent or legal quardian

I acknowledge that I have read and understand the conditions associated with my art submission or my child's art submission to the "2000 Days of Construction" Hard Hat Sticker Contest. I have signed and submitted the waiver of moral rights.

Please add me to your email list so I can stay up to date on the latest project news.

Signature of Participant
Signature of Parent or Legal Guardian
Date



## **Frequently Asked Questions**

## What is the "2000 Days of Construction" Hard Hat Sticker Contest

The Gordie Howe International Bridge project is a once-in-a-generation opportunity for the residents of Windsor and Detroit to be a part of history in the making. With a focus on honouring the region's rich history and culture, championing a greener future and providing much needed relief to the travel and trade corridor between Canada and the United States, the new bridge will open new doors to travel and tourism and forever change the landscape of the area.

To mark "2000 Days of Construction", community members of all ages are invited to participate in a hard hat sticker design contest. Just as a passport stamp is proof of places visited, hard hat stickers represent projects and construction sites worked. This is your chance to honour the tens of thousands of workers making this legacy project a reality.

#### Who can enter?

There are three categories for participants depending on your age group.

- 1) Children/Kids (age 6-12)
- 2) Youth (age 13-17)
- 3) Adult (age 18+)

All submissions must be submitted along with a signed entry form and waiver from the participant. If the participant is under the age of 18, the entry form and waiver must be signed and submitted by a parent or legal guardian.

## When can I enter?

Submissions will be accepted between April 3, 2024, and 11:59 pm on April 26, 2024.

## What can I submit?

Send us your original artwork that celebrates all things construction and honours the people working across all four project component sites. You can use techniques like crayon, pencil-crayon, watercolour, oil, acrylics, scratch-board, pointillism, dry brush, crosshatch, collage or graphic design art. Be creative and think outside the box- your art can be true to form or abstract in nature. Be sure to meet the submission size specifications listed on the entry form.

# What will happen to my submission?

If selected, your submissions will be created into original hard hat stickers which will be proudly displayed on Gordie Howe International Bridge project team members' hard hats. The winning designs will also be made available at events and in our community offices in Windsor and Detroit. Art designs will also be featured on the project website and in a dedicated article on the contest.



#### Can I submit online or do I need to submit in person?

A dedicated link is available on the <u>project website</u> where you can <u>upload your waiver and</u> <u>design</u> and submit directly to us at the Gordie Howe International Bridge project. You may also drop of your submission along with the waiver at one of our community offices or send it in by mail here:

100 Ouellette Ave., Suite 400 Windsor, Ontario N9A 6T3

# **Dropoff Locations:**

- Sandwich Community Office: 3201 Sandwich St. Windsor, Ontario N9C 1A8
- Southwest Detroit Community Office: 7744 W Vernor Hwy. Detroit, Michigan 48209

# Are there prizes?

The three winning designs will receive a gift card. All participants will receive stickers of the three winning designs.

## What are the file size requirements for emailed submissions?

Submissions may be provided in PDF, JPG, TIF formats no more than 10 MB in size. Please ensure your submission is high-resolution.

## I'm a teacher. Can I enter my class's work?

You are welcome to send us submissions as a group but each submission must have an entry form and waiver signed by the parent or guardian unless the student is 18 years of age as of January 1, 2024.



#### NON-EXCLUSIVE LICENSE AND WAIVER OF MORAL RIGHTS

PLEASE READ THE FOLLOWING CAREFULLY. If you have any questions, have them answered by a Windsor-Detroit Bridge Authority ("WDBA") volunteer BEFORE signing this document.

Name of participant:	
Name of custodial parent and/or lega	l guardian (if participant is under 18 years):
I, (we), have read and understood t following WDBA event, which is ope	ne terms herein and signed this day by me in respect of the participation in the n to children:
Title of Event:	Date of Event:
In consideration of participating (allo	wing my child to participate) in the WDBA event, I hereby warrant and agree as

- 1. I, (we) hereby represent and warrant (i) I (my child/ward) am (is) the sole author and owner of any and all copyright and other related rights in the design (the "Works"); (ii) the Works are wholly original and I (my child/ward) am (is) the sole author and creator of the Works and controls all rights in and to the Works and all elements; (iii) the Works and all elements thereof do not infringe upon the rights of any third party and the reproduction, publication, distribution or other making available of the Works by WDBA will not infringe upon the rights of any third parties; and (iv) I (my child/ward) am (is) submitting the Works to WDBA voluntarily.
- 2. I, (we) understand and agree, on behalf of my myself (my child/ward), his/her heirs, assigns, personal representatives and next of kin, myself, my heirs, assigns, personal representatives and next of kin that my execution of this document constitutes:
  - A grant to WDBA a non-exclusive, worldwide, irrevocable, perpetual licence to produce, reproduce, make available, distribution, convert, modify and create derivative works from the Works for any advertising, promotional or other related purposes that WDBA in its sole discretion may elect, together with the right to sub-license such rights to any agent or affiliate of WDBA.
  - A waiver in favour of WDBA and all others claiming through WDBA any and all moral rights (or rights of a similar nature) that I (my child/ward) now owns or enjoys or could ever own or enjoy throughout the world.
  - A full and final release and waiver of liability and all claims, including without limitation all moral rights (or rights of a similar nature), that I (my child/ward) may have or may in the future have against WDBA, and its directors, officer, employees, guides and representatives, advertisers, other participants, sponsors (the "Releasees") from any and all liability for loss, damage, injury or expense that I (my child/ward) may suffer, or that his/her next of kin may suffer as a result of his/her participation in the WDBA event.
  - An agreement to indemnify, and save and hold harmless the Releasees, and each of them from any litigation
    expense, legal fees, liability, damage, award or cost, of any form or type whatsoever, they may incur due to
    any claim made against them or any one of them.



certain substantial legal rights which I (my c	nt and I am aware that by signing this agreement I am wa child/ward), heirs, next of kin, executors, administrators sees. I sign this document voluntarily and without inducer
Dated this day of, 2024.	
Signature of Participant (if over 18 years)	Printed name of Participant
Signature of Witness to Signature of Participant	Printed name of Witness
Signature of Parent/Guardian (if under 18 years)	Printed name of Parent/Guardian
Signature of Witness to Signature of Parent/Guardian	Printed name of Witness